

History of Industrial Design Spring 2020

Matthew Bird

Pecha Kucha

In-class presentation about a topic chosen from the posted list:

<http://historyofid.tumblr.com>

Topic must be chosen by March 2/4. There is a separate list for each section.

Send THREE choices in case others emailing at the same time get to one before you.

Due at 8 pm the night before your presentation, emailed to mbird@risd.edu.

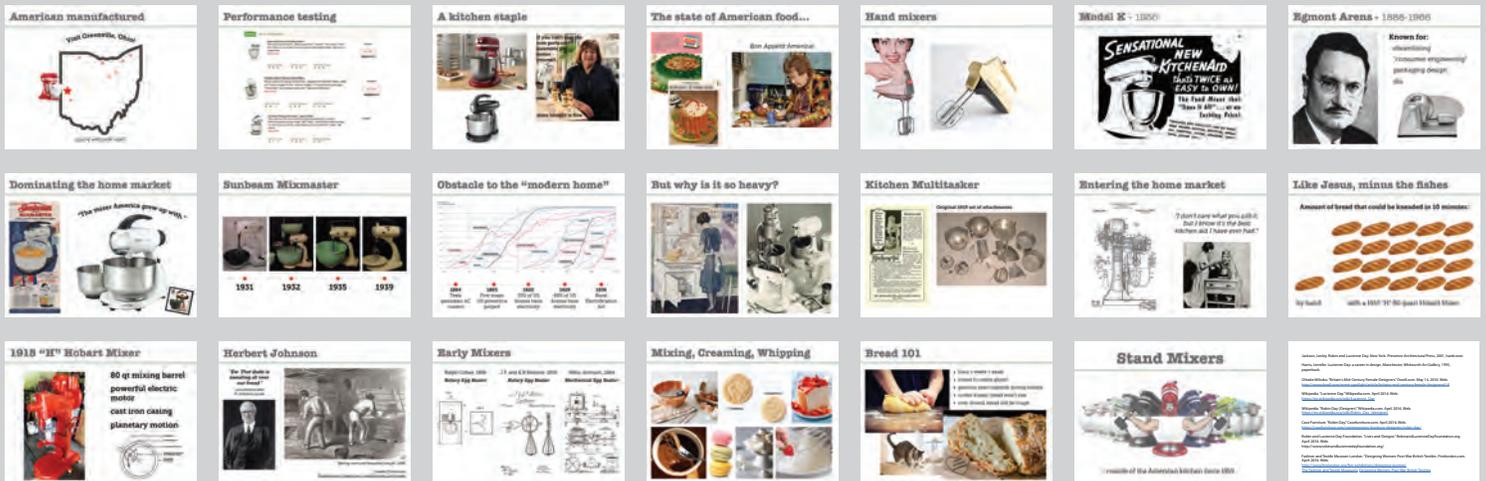
(Not posted on a website or a Google site or a Dropbox or a Google Doc.

Not brought to class on a flash drive. EMAILED. Make small files.)

Assignment:

Prepare a pecha kucha on your topic. 20 slides, 20 seconds each. Email those slides to mbird@risd.edu **by 8 pm the night before your presentation**. Remember, the slides will advance automatically, so planning and practicing are the only ways to guarantee success. Getting your file submitted by 8 gives you lots of time to practice, and leaves time for me to get the presentations formatted correctly and set up the automatic timing.

Include a bibliography/list of sources. This will not be projected as part of your presentation, but **MUST** be included when you submit your files; **grade reduction without it**.



Format:

20 jpegs, numbered (for example bird.01, bird.02...) so that I put them in the right order. Slides must be 1024 x 768 pixels at 72 dpi (using high-resolution images makes your files bigger than they need to be but doesn't create better projections). You might want to start by creating a document that is 72 dpi, and 1024 x 768 pixels, to save yourself the frustration of reducing files after. You can make your slides in any old software (Photoshop, InDesign, Illustrator, probably even Word). You can also use Powerpoint or Keynote, and then save as (or export to) images. The slides will be projected, not printed, so they only need to be 72 dpi, which makes very small files, around 500k each. If you end up with a 500 mb file, don't shove it on a Google Drive and hope that I will reformat them for you; go back and resize the images so that they fit in a normal old email.

more information on next page...



SPECIAL RULE #1:

Do not waste space by making a title slide that has no accompanying information, and do not have a slide that says "Thank You" at the end while you just stand there in silence for 20 seconds. You only get 20 slides; wasting any of them is criminal. I will provide an extra title slide before your presentation with your topic and your name. It does not count as one of your slides.

SPECIAL RULE #2:

Use text labels on your slides! This will help us understand you and also free up space so you can talk about ideas instead of just names and dates. Some reasons to use text:

Show quotations while you read them to us!

Big ideas explain image choices!

Helps us know what we are looking at!

Keywords and titles work as your outline and you don't need a script!

Why even try to pronounce these crazy names when you could just show them?!

Lorem ipsum

Worth up to 150 points

Bonus points to anyone going the first two weeks, as a thank you for taking on the challenge with less time to prepare.

Resources:

<http://www.pecha-kucha.org>

"PechaKucha Night was devised in Tokyo in February 2003 as an event for young designers to meet, network, and show their work in public. It has turned into a massive celebration, with events happening in hundreds of cities around the world, inspiring creatives worldwide. Drawing its name from the Japanese term for the sound of "chit chat," it rests on a presentation format that is based on a simple idea: 20 images x 20 seconds each. It's a format that makes presentations concise, and keeps things moving at a rapid pace."

PechaKucha on things to think about when making a PechaKucha:

<https://www.youtube.com/watch?v=L31SwpN1dAc>

FYI:

This is a form I will use to review the presentations. In case you want to know what to think about when developing your presentation. You will also get some feedback as written notes.

History Of ID Spring 2020 Pecha Kucha Review Form

Name: _____

Topic: _____

Earn Some Points:

Total Points Possible: 150

- Clear narrative (0-40) _____
- Images explained the ideas (0-15) _____
- Thorough research (0-50) _____
- Well rehearsed (0-20) _____
- Right amount of information per slide (0-10) _____
- Volume (0-5) _____
- Useful text on slides (0-10) _____

Lose Some Points:

- Used random unrelated pictures (0-10)
- Read from a script making it hard for us to hear/understand you (0-20)
- Didn't stay focused on topic (0-10)
- Images not labeled (0-10)
- No bibliography (20)

- Files submitted late:
 - up to 30 minutes (10)
 - 30-60 minutes (20)
 - 2 hours (40)
 - 3 hours (60)
 - 4 hours (80) etc...

Your Total: _____

Notes: